

BALTIMORE COUNTY PUBLIC LIBRARY
PURCHASING DEPARTMENT, FISCAL SERVICES
320 YORK RD. TOWSON, MD 21204-5179



**BALTIMORE COUNTY
PUBLIC LIBRARY**

Addendum to:

RFP 2023-P-03
Consultant Study of the Economic Impact of the Towson Library

April 12, 2023

This addendum will provide answers to questions pertaining to RFP 2023-P-03:

1. Is this just a quantitative and qualitative analysis of the impact of the Towson Library physical site and location on the surrounding community, and how it contributes as a factor in the desirability and value of area homes and businesses – or do you want an assessment of the entire library system?
Answer: Just Towson Library
2. A quantitative analysis of branch use and accessibility can provide nuance to the evaluation. Will it be possible to set up a data sharing agreement to receive data such as library card membership by location, event frequency and attendance, and others as deemed appropriate by the evaluation team and Library staff?
Answer: We can share general usage statistics (circulation, door count, etc.), as appropriate.
3. Do you envision the qualitative analysis to include surveys and/or focus groups?
Answer: Qualitative analysis could include literature review, as well as surveys or focus groups.
 - a. If yes for surveys, can the vendor conduct surveys on the premises?
Answer: Yes
 - b. If yes, can the vendor conduct focus groups on premises? Can the Library assist with identifying focus group participants?
Answer: Yes
4. Based on a quick review of available library studies – these undertakings can be quite large and complex. Does the Library System have a budget in mind for this project?
Answer: No

Should you have any questions or concerns, please contact me directly.

Regards,
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